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THE PLASTICS EXPORT  
PROMOTION COUNCIL

# PLEX<sup>®</sup> 2024 CONNECT

JUNE 7-9 2024 BOMBAY EXHIBITION  
CENTRE, NESCO, MUMBAI

**Branding and Advertisement Opportunities**





# Onsite Venue Branding and Advertisement Opportunities





# VENUE BRANDING OPPORTUNITIES



JUNE 7-9 2024 BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI

SUPPORTING ASSOCIATIONS



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1

## POLE BUNTING

Qty 30 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 2.5' x (W) x 7' (H) Bothside  
Material : Flex & Frame  
Available Qty : 30 nos

These Pole Bunting will be placed on the Pathway leading to Hall 2 & 3

**RATE CARD**  
Exhibitor : Rs. **5,000** /- Each  
Non Exhibitor : Rs. **7,500** /- Each

Placement will be decided on first come first serve on the basis of payment



# VENUE BRANDING OPPORTUNITIES



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2

## PATHWAY PYLON

Qty 15 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 4' x (W) x 10' (H) Bothside  
Material : Flex & Frame  
Available Qty : 15 nos

These Pylons will be placed on the Pathway leading to Hall 2 & 3

**RATE CARD**  
Exhibitor : Rs. **15,000** /- Each  
Non Exhibitor : Rs. **27,000** /- Each

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## PATHWAY HOARDING

Qty 17 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 20' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 17 Nos

These Hoarding Will be Placed on the Pathway Leading to Hall 1

**RATE CARD**  
Exhibitor : Rs. **28,000** /- Each  
Non Exhibitor : Rs. **40,000** /- Each



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## GATE 2 & 3 PYLON

Qty 1 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 3' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 1 nos

These Hoarding Will be Placed on the Pathway Leading to Hall 2

**RATE CARD**  
Exhibitor : Rs. **50,000** /- Each  
Non Exhibitor : Rs. **70,000** /- Each

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## HALL 2 PILLAR COVERING

Qty 18 nos



Branding Size : 6' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 13 nos

These Branding Will be Placed in Hall 2-3

**RATE CARD**  
Exhibitor : Rs. 15,000 /- Each  
Non Exhibitor : Rs. 20,000 /- Each

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



# VENUE BRANDING OPPORTUNITIES



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## HALL 3 PILLAR COVERING

Qty 17 nos



Branding Size : 8' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 17 nos

These Branding Will be Placed in Hall 2-3

**RATE CARD**  
Exhibitor : Rs. 20,000 /- Each  
Non Exhibitor : Rs. 25,000 /- Each

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

# VENUE BRANDING OPPORTUNITIES



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## Hall 2 -3 Pillar Branding Plan

- R** Reserve for Bronze Sponsor
- R** Reserve for Gold Sponsor
- R** Reserve for Diamond Sponsor
- R** Reserve for Platinum Sponsor
- B** Booked

Hall 2 Qty 13 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Hall 3 Qty 17 nos





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## HALL 2-3 FLOOR STICKER

Qty 60 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 3' x (W) x 3' (H)  
Material : Vinyl Print  
Available Qty : 60 nos

These Branding Will be Placed in Hall 2-3

### RATE CARD

Exhibitor : Rs. 5,000 /- Each  
Non Exhibitor : Rs. 10,000/- Each



# **Buyer Seller Meeting Area Branding and Advertisement Opportunities**





# VENUE BRANDING OPPORTUNITIES

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## B2B AREA BRANDING

Qty 50 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 3' x (W) x 4' (H)  
Material : Vinyl Print  
Available Qty : 50 nos

These Branding Will be Placed in B2B Area

### RATE CARD

Exhibitor : Rs. **8,000** /- Each  
Non Exhibitor : Rs. **12,000** /- Each



# Registration Branding and Advertisement Opportunities





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## REGISTRATION BRANDING



Qty 12 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 3' x (W) x 4' (H)  
Material : Vinyl Print  
Available Qty : 12 nos

These Branding Will be Placed in Hall 2



**RATE CARD**

Exhibitor : Rs. 10,000 /- Each  
Non Exhibitor : Rs. 15,000 /- Each



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## Lanyard Branding



Branding Size: Depend on the Logo

Material: NA

Available Qty: 10000

Rate Card :

Exhibitor: **Rs. 3,00,000 /-**

Non Exhibitor: **Rs. 4,00,000 /-**



# Exhibitor Directory

## Branding and Advertisement Opportunities





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## Exhibitor Directory

Branding Size: A5  
Material : Digital Paper Print  
Available Qty: 2000

Sr. No	Options for Advertisement	Rate Card Exhibitor / Non Exhibitor
1	Front Inside cover	Rs. 30,000.00
2	First 5 Page ( Per page )	Rs.15,000.00
3	Back 5 Pages ( Per pages )	Rs. 15,000.00
4	Back Cover Inside	Rs. 15,000.00
5	Back Cover	Rs. 40, 000.00



# Payment Guideline



## Note :

- Payment will be 100% advance
- Plexconcil holds all the right to make any slight alternation in the Advertisement opportunities.
- GST Taxes are applicable on the above cost.
- All the Structures will be the sole property of the Vendor

## Contact Person for the Booking :

- Kajal Guria at [kajal@plexconcil.org](mailto:kajal@plexconcil.org)
- Prasad Arolkar at [prasad@plexconcil.org](mailto:prasad@plexconcil.org)
- Nigel Rodrigues at [nigel@plexconil.org](mailto:nigel@plexconil.org)

## Bank Details:

### **The Plastics Export Promotion Council**

Bank Name State Bank Of India

A/c No: 34011621060

Branch & IFSC : Andheri (East), Mumbai-400069

IFSC: SBIN00 00539

