Organized by





### **Branding and Advertisement Opportunities**



04-05-2023

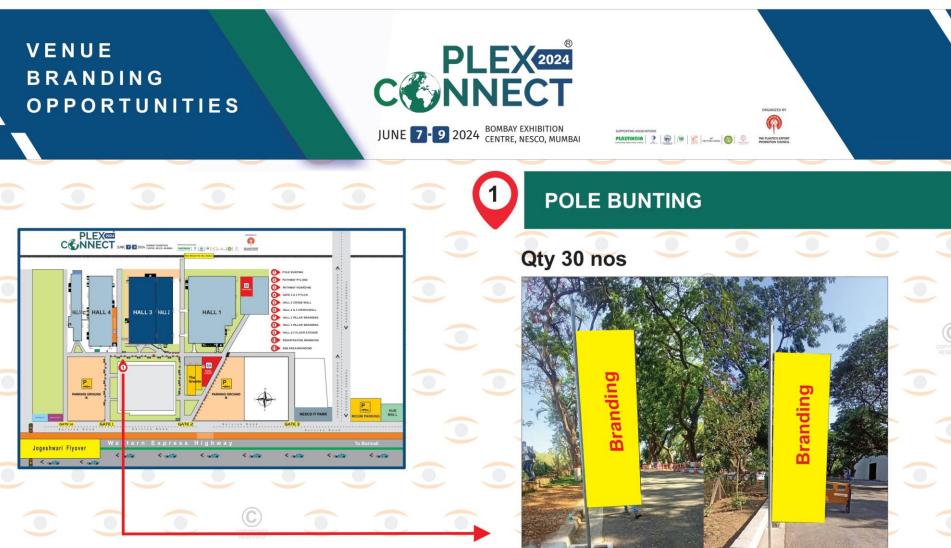


## Onsite Venue Branding and Advertisement Opportunities





#### 18-10-2023



Branding Size : 2.5' x (W) x 7' (H) Bothside Material : Flex & Frame Available Qty : 30 nos

These Pole Bunting will be placed on the Pathway leading to Hall 2 & 3

RATE CARD Exhibitor : Rs. 5,000 /- Each Non Exhibitor : Rs. 7,500 /- Each

#### Placement will be decided on first come first serve on the basis of paymer



JUNE 7-9 2024 BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI

PATHWAY PYLON



Branding Size : 4' x (W) x 10' (H) Bothside Material : Flex & Frame Available Qty : 15 nos

These Pylons will be placed on the Pathway leading to Hall 2 & 3

RATE CARD Exhibitor : Rs. 15,000 /- Each Non Exhibitor : Rs. 27,000 /- Each





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3

PLASTINDIA 2 @ m K K har had here



Branding Size : 20' x (W) x 10' (H) Material : Frontlit Flex Mounted on Metal Frame Available Qty : 17 Nos

These Hoarding Will be Placed on the Pathway Leading to Hall 1

RATE CARD Exhibitor : Rs. 28,000 /- Each Non Exhibitor : Rs. 40,000 /- Each

### PATHWAY HOARDING

#### Qty 17 nos





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Branding Size : 3' x (W) x 10' (H) Material : Frontlit Flex Mounted on Metal Frame Available Qty : 1 nos

These Hoarding Will be Placed on the Pathway Leading to Hall 2

RATE CARD Exhibitor : Rs. 50,000 /- Each Non Exhibitor : Rs. 70,000 /- Each

### GATE 2 & 3 PYLON





JUNE 7-9 2024 BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI

PLASTINDIA 2 @ M R C atractions



Branding Size : 6' x (W) x 10' (H) Material : Frontlit Flex Mounted on Metal Frame Available Qty : 13 nos

These Branding Will be Placed in Hall 2-3

RATE CARD Exhibitor : Rs. 15,000 /- Each Non Exhibitor : Rs. 20,000 /- Each

### HALL 2 PILLAR COVERING

#### Qty 18 nos

<image>

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

18-10-202



JUNE 7-9 2024 BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI

8

Qty 17 nos

PLASTINDIA 2 @ M R C Marking O PROMOT

HALL 3 PILLAR COVERING



Branding Size : 8' x (W) x 10' (H) Material : Frontlit Flex Mounted on Metal Frame Available Qty : 17 nos

These Branding Will be Placed in Hall 2-3

RATE CARD Exhibitor : Rs. 20,000 /- Each Non Exhibitor : Rs. 25,000 /- Each Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

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JUNE 7-9 2024 BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI

8

SUPPORTING ASSOCIATIONS

PLRSTINDIA
2
Image: Image:



# Hall 2 -3 Pillar Branding Plan

Hall 2 Qty 13 nos



B Booked

Reserve for Bronze Sponsor

**R** Reserve for Diamond Sponsor

Reserve for Platinum Sponsor

Reserve for Gold Sponsor





These Branding Will be Placed in Hall 2-3

RATE CARD 5,000 /- Each Exhibitor : Rs. Non Exhibitor : Rs. 10,000 /- Each

18-10-20



### Buyer Seller Meeting Area Branding and Advertisement Opportunities

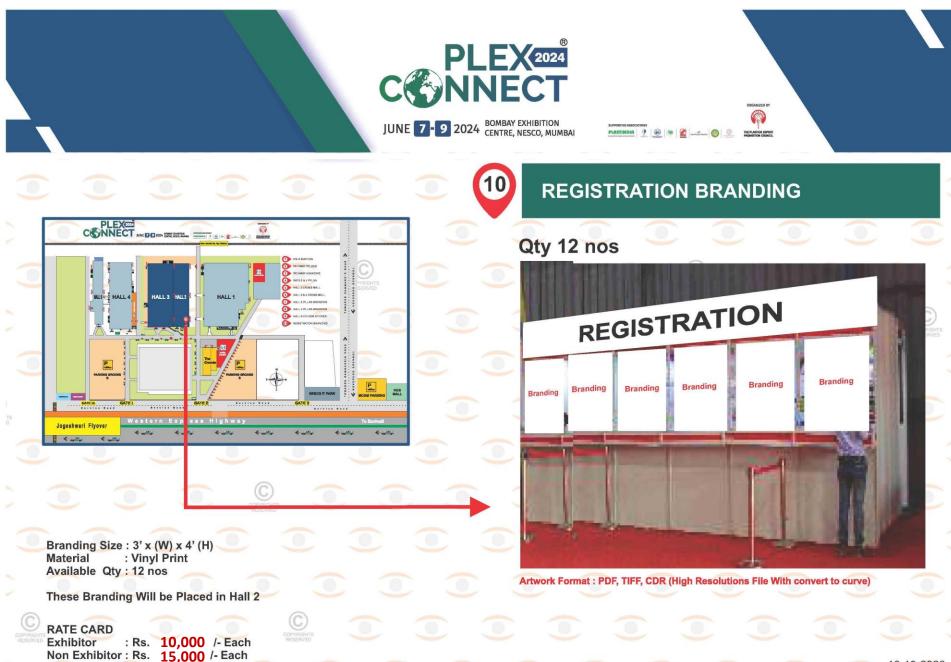






## Registration Branding and Advertisement Opportunities







#### Lanyard Branding



Branding Size: Depend on the Logo Material: NA Available Qty: 10000

Rate Card : Exhibitor: Rs. 3,00,000 /-Non Exhibitor: Rs. 4,00,000 /-



## **Exhibitor Directory Branding and Advertisement Opportunities**





#### **Exhibitor Directory**

#### Branding Size: A5 Material : Digital Paper Print Available Qty: 2000

Sr. No	Options for Advertisement	Rate Card Exhibitor / Non Exhibitor
1	Front Inside cover	Rs. 30,000.00
2	First 5 Page ( Per page )	Rs.15,000.00
3	Back 5 Pages ( Per pages )	Rs. 15,000.00
4	Back Cover Inside	Rs. 15,000.00
5	Back Cover	Rs. 40, 000.00



### **Payment Guideline**

#### Note :

- Payment will be 100% advance
- Plexconcil holds all the right to make any slight alternation in the Advertisement opportunities.
- GST Taxes are applicable on the above cost.
- All the Structures will be the sole property of the Vendor

#### **Contact Person for the Booking :**

- Kajal Guria at kajal@plexconcil.org
- Prasad Arolkar at <u>prasad@plexconcil.org</u>
- Nigel Rodrigues at <u>nigel@plexconil.org</u>

#### **Bank Details:**

The Plastics Export Promotion Council Bank Name State Bank Of India A/c No: 34011621060 Branch & IFSC : Andheri (East), Mumbai-400069 IFSC: SBIN00 00539



