

## What is RBSM?

**Reverse Buyers Seller Meetings (RBSM)**, a key component of **PLEXCONNECT 2024**, It's a platform where international buyers meet with Indian exhibitors. This initiative, supported by the Market Access Initiative (MAI) scheme of the Indian government, invites overseas buyers to actively participate in PLEXCONNECT 2024.



The uniqueness of this initiative is the prescheduled meetings between Indian exhibitors and international buyers over three days in the Exhibition Hall.

These meetings are carefully aligned and matched with specific product HS codes, ensuring meaningful and targeted interactions between Indian exhibitors and international buyers.

## The Objective of the RBSM:

PLEXCONNECT 2024 showcase '**Atmanirbhar Bharat**'- **The vision of new India as envisioned by our Hon'ble Prime Minister**, aims to help international buyers connect with Indian manufacturers/exporters, facilitating the sourcing of plastic products and exploring business collaborations.

### Approved Buyers will be provided with:

- E-tickets (Full/Partial) to and fro Economy Class
- Hotel Accommodation for 3 nights
- All meals (breakfast, lunch, dinner).
- Local airport transfers (group airport pickup/drop and daily shuttle service from hotel to exhibition venue and back).
- \*Terms and Conditions applied.



## PLEXCONNECT 2023 RBSM – A Success Story

